The Indian entertainment sector is today a globally recognised business. And women have played a vital role to make the media and entertainment industry the huge success that it is.

Women have contributed much to bridge the East-West divide and their continuing efforts will benefit all in the entertainment and media for years to come, states a study by Korn/Ferry International in consultation with the Indian Film Festival of Los Angeles (IFFLA).

Prominent ladies like Jhumpa Lahiri, Deepa Mehta, Mira Nair, Indu Jain, Ekta Kapoor have been listed as the 'Most Influential South Asian Women Executives' in the media and entertainment industry. Their unrelenting passion in bringing the best in entertainment and media to the global marketplace has helped the Indian entertainment succeed, says the study.

Christina Marouda, executive director of IFFLA, and Arnold Peter, chair of the board and IFFLA's General Counsel, observed that this year was particularly significant because of the rising number of South Asian women executives in all aspects of media and entertainment.

The achievements will have continuing impact on the growing success of Indian entertainment throughout the globe, Marouda said.

Meet the 'Most Influential South Asian Women Executives' in the media and entertainment industry.

Mira Nair

A successful film director, writer and producer, Mira Nair was born in India and educated at Delhi University and Harvard.

She began her film career as an actor and then turned to directing documentaries. Her first feature film, Salaam Bombay was nominated for an Academy Award for Best Foreign Language Film in 1988; it won the Camera D'Or (for best first feature) and the Prix du Publique (for most popular entry) at the Cannes Film Festival and 25 other international awards.

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